

**BRIAN HOLLOWAY – DYNASTY CRAFTING**

*“I am the son of a military officer...I stand for the National Anthem.”*



**As the #1 high School recruit, STANFORD’s Bill Walsh found his new leader that would launch his West Coast Offense - - 6’7” 295lb Tackle Brian Holloway. Holloway’s passion, extreme work-ethic and team leadership lifted STANFORD to national rankings while protecting future HALL OF FAMER, John Elway’s blindside. Holloway captured the interest of all the NFL TEAMS particularly, Tom Landry-Dallas Cowboys, Chuck Noll-Pittsburgh Steelers, Joe Gibbs Washington Redskins, while becoming the most dominated left tackle in the 1981 NFL Draft.**

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**Vision. Teamwork. Passion. Execution.**

**THE #1 DRAFT PICK**

**The timing was perfect. Holloway’s fierce competitive spirit and leadership turned around the 2-14 PATRIOTS, ushering in the new WINNING culture. In 1985 as a 5X All-Pro and Team Captain, Holloway led the PATRIOTS to their 1st SUPERBOWL facing the “*SUPERBOWL Shuffle”* 85 CHICAGO BEARS. Despite the loss, the gateway to the SUPERBOWL was wide open and their sacred 7 COVENANTS OF TEAM CHAMPION, *today known as*** THE PATRIOT WAY **drives the NEW ENGLAND PATRIOT DYNASTY.**

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**WORLD CHAMPIONS NEW ENGLAND PATRIOTS**

**led by Tom Brady became *the winningest team in NFL history.***

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**Holloway Uncovers New Revenue Streams**

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**As EXECUTIVE VICE PRESIDENT of NFL PLAYERS; Holloway’s helped negotiate the new collective bargaining agreement that resulted in the NFL’s landmark Billion Dollar TV Contract. ABC SPORTS recruited Holloway away from the NFL; where he quickly crafted *the first digital broadcast platform portal generating 3,000,000 views in the first 48 hours.* This innovation changed sports broadcast marketing forever and today is now a multi-billiondollar global enterprise.**

**Lombardi. Walsh. Belichick.**

**2020 New Intelligence To Maximize Performance**

**Today, as AMERICA’S #1 Celebrity motivational Speaker, Holloway has traveled over 15,000,000 miles hired by 479 FORTUNE 500. Some of his recent clients include APPLE, HP, MICROSOFT, INTEL, VERIZON, HARVARD, YALE, THE WHITE HOUSE, HOMELAND SECURITY. In 2019, Holloway’s digital footprint exceeds 126,000,000 in 185 countries. Holloway remains one of the most influential and inspirational minds in America.**

**THE WHITE HOUSE**

**Brian comes from a long line of prominent national leaders who helped shape America, he is the 5th generation of advisors to THE WHITE HOUSE. His primary residence is in Florida where he and his wife Julie enjoy their 10 children and 8 grandchildren.**

***Holloway the early years….***

**Adversity. Change. Disruption**

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**Air Force Family. Vietnam War. The Cold War**

**Strategic Air Command remained on high alert, requiring rapid transfer to high priority Air Force Bases. The disruptions took its toll, Brian was in and out of 12 different schools, and was placed in Special Ed. His stutter got worst with the bulling, finally a teacher pulled him aside, Mr. Lester the Latin teacher. An advocate of the Coaching experience Mr. Lester a master storyteller, used Classical Greek literature to capture, engage and inspire. The success continued and before long - the Innovative new testing ranked young Brian as 90% for the gifted.**

***Holloway Has Been Featured On…***

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**Good Morning America, FOX & Friends, Google News, Today Show, The Tonight Show, Huffington Post, Yahoo Sports, ESPN, Greta Van Susteren, FOX & Family, New York Times, Wall Street Journal, New York Post, FOX News Channel, The Mary Jones Show, Harper’s Magazine, Luxury Lifestyle Media, New York Magazine, The Kelly Files, Arise News, The John Gibson Show, CNN First Edition, The Roe Conn, The Richard Roeper Show, The Joey Sanders Show, The Daily Mail, NFL Today, SPORTSCENTER, Huffington Post, BUZZ FEED, Washington Post, New York Daily News, Los Angeles Times, The Bleacher Report, ESPN Shutdown Corner, THE GOTHAMIST, Pro Football Talk, The Mike The Huckabee Show.**